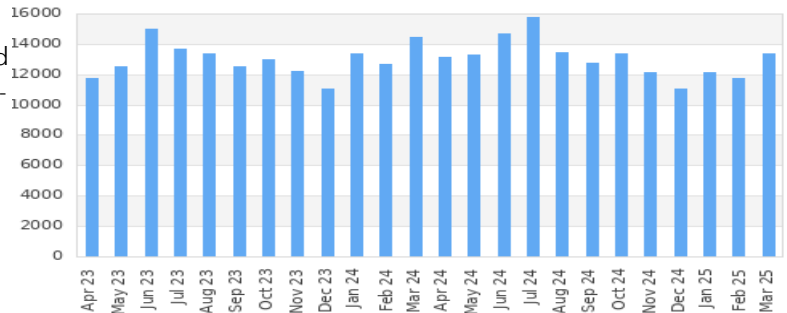


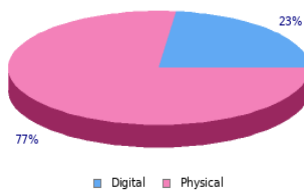
Monthly Stats Brief Narrative

Through March 2025, the number of patrons entering our buildings increased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials somewhat decreased year-to-date compared to 2024. About 9% of our registered cardholders checked out a physical item this past month, while about 6% of registered cardholders checked out a digital item.

District Total Checkouts Over 24 Months



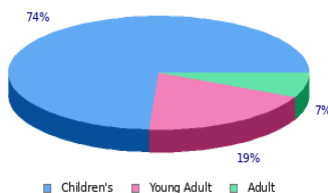
Digital vs. Physical Circulation YTD



Digital usage has comprised about 23% of total materials use year-to-date through March 2025, and digital usage somewhat decreased from this time in 2024.

In March 2025, BDL patrons saved \$129,844.33 by checking out 10,838 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to \$185,299.40.

Programs Offered in 2025 YTD



Compared to this time year-to-date 2024, the number of programs BDL offered has stayed about the same. Attendance at programs slightly decreased over this same period.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at <https://www.BranchDistrictLibrary.org/stats>.

Attendance
March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Attendance	13,010	36,917 (+9%)	178,844 (+26%)	141,973 (+25%)	113,927 (+49%)	76,553 (+21%)	63,336 (-66%)
Curbside Service Uses (Tracking since 2020)	2	2 (-75%)	30 (-35%)	46 (-65%)	130 (+829%)	14	0
Hours Open	940.50	2,831.00 (-9%)	11,844.20 (+8%)	11,015.50 (-7%)	11,807.50 (+11%)	10,655.00 (+49%)	7,132.50 (-37%)
Number of Hours Scheduled Open Each Week (Tracking Since 1/2018)	247.00		247.00	247.00 (+2%)	241.00 (+1%)	239.00 (+1%)	237.00 (-2%)

Patrons
March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Population in our Service Area (Tracking Since 2018)	46,464	46,464 (avg)	46,464 (avg)	46,464 (avg) (+0%)	46,339 (avg) (+3%)	44,996 (avg) (+0%)	44,931 (avg) (0%)
Library Card Holders	14,552	14,390 (avg) (-9%)	16,149 (avg) (+8%)	15,014 (avg) (-5%)	15,758 (avg) (-29%)	22,337 (avg) (+5%)	21,365 (avg) (+4%)
Patrons Who Checked Out a Physical Item	1,267	1,122 (avg) (-19%)	1,240 (avg) (-36%)	1,923 (avg) (+12%)	1,722 (avg) (+27%)	1,359 (avg) (+23%)	1,102 (avg) (-48%)
New Library Card Holders Added	189	449 (+28%)	1,483 (-4%)	1,546 (+33%)	1,159 (+58%)	732 (-44%)	1,304 (+111%)
In-House Holds Filled for Our Library Card Holders	991	2,820 (-15%)	12,702 (+5%)	12,080 (+16%)	10,395 (-3%)	10,696 (+13%)	9,467 (-10%)
Active Hoopla Users	459	450 (avg) (+2%)	439 (avg) (+19%)	369 (avg) (+18%)	313 (avg) (+8%)	291 (avg) (-10%)	322 (avg) (+11%)
Active OverDrive Users	340	339 (avg) (+14%)	288 (avg) (+7%)	270 (avg) (+9%)	247 (avg) (+11%)	223 (avg) (-5%)	234 (avg) (+10%)

Physical Collection
Tracking Item-Type Breakdown Since 8/2017
March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Physical Books and All Other Print Materials in the Catalog	96,866		95,054 (+3%)	92,692 (-1%)	93,637 (+2%)	91,417 (+0%)	91,278 (-8%)
Physical Audiobooks in the Catalog	2,707		2,674 (+28%)	2,084 (+5%)	1,983 (+6%)	1,875 (-4%)	1,949 (+9%)
Physical Video Materials in the Catalog	11,893		11,877 (-3%)	12,246 (+1%)	12,136 (+4%)	11,646 (+3%)	11,352 (-1%)
Physical Music Recordings in the Catalog	387		44 (+2%)	43 (+2%)	42	42 (-76%)	178 (+12%)
Physical Videogames in the Catalog	94		90	0	0	0	0
Physical Library of Things Items in the Catalog	376		250	0	0	0	0
TOTAL Physical Items in the Catalog	111,950		109,959 (+2%)	107,340 (-1%)	108,050 (+3%)	104,980 (0%)	105,257 (-6%)

Digital Collection

Tracking Since 8/2017

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Ebooks in All Digital Collections	1,095,782		1,216,297 (+36%)	894,933 (+14%)	781,802 (+21%)	648,146 (+35%)	480,691 (+30%)
Audiobooks in All Digital Collections	307,602		292,800 (+29%)	227,161 (+23%)	184,410 (+13%)	162,946 (+26%)	128,892 (+50%)
Video Materials in All Digital Collections	32,718		31,990 (+10%)	28,972 (+14%)	25,502 (+13%)	22,520 (+27%)	17,791 (+9%)
Music Recordings in All Digital Collections	484,364		473,598 (+18%)	401,029 (+14%)	352,092 (+1,549%)	21,347 (-92%)	273,294 (+1%)
Periodicals in All Digital Collections	5,863		5,833 (+22%)	4,776 (+4%)	4,602 (+19%)	3,881 (+6%)	3,668
TOTAL of All Digital Collections	1,926,329		2,020,518 (+30%)	1,556,871 (+15%)	1,348,408 (+57%)	858,840 (-5%)	904,336 (+21%)

Total Collection

Tracking Since 8/2017

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Combined Physical Items	111,950		109,959 (+2%)	107,340 (-1%)	108,050 (+3%)	104,980 (0%)	105,257 (-6%)
Combined Digital Collections	1,926,329		2,020,518 (+30%)	1,556,871 (+15%)	1,348,408 (+57%)	858,840 (-5%)	904,336 (+21%)
TOTAL of all Collections	2,038,279		2,130,477 (+28%)	1,664,211 (+14%)	1,456,458 (+51%)	963,820 (-5%)	1,009,593 (+18%)

Use of Physical Items

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Checkouts of Cataloged Items	7,752	21,121 (-9%)	92,387 (+7%)	86,356 (+5%)	81,966 (+20%)	68,460 (+31%)	52,227 (-53%)
Renewals of Cataloged Items	997	2,476 (-3%)	11,239 (+11%)	10,081 (-4%)	10,471 (+21%)	8,639 (+20%)	7,181 (-47%)
Items Used in the Library But Not Checked Out	808	1,121 (+23%)	3,165 (-34%)	4,811 (+8%)	4,468 (+90%)	2,350 (-63%)	6,404 (+54%)
Checkouts of Uncataloged Items	166	385 (-30%)	2,099 (+5%)	2,007 (+64%)	1,224 (-19%)	1,505 (+50%)	1,001 (-70%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	623	1,952 (-16%)	8,120 (-3%)	8,333 (+23%)	6,802 (-3%)	6,981 (+52%)	4,599 (-53%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	492	1,545 (-8%)	6,212 (+10%)	5,638 (-8%)	6,136 (+7%)	5,712 (+80%)	3,175 (-58%)
TOTAL Use of Physical Items	10,838	28,600 (-8%)	123,222 (+5%)	117,226 (+6%)	111,067 (+19%)	93,647 (+26%)	74,587 (-50%)

Library of Things

Tracking since 2024. Stats here part of totals in other tables. Presented here for convenience.

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Number of Items in the Library of Things Collection	376		250	0	0	0	0
Checkouts of Library of Things Items	187	315 (+43%)	1,094 (+58%)	691	0	0	0
Amount spent on Library of Things Materials	\$ 0.00	\$ 752.82 (-69%)	\$ 5,234.00 (+191%)	\$ 1,798.61	\$ 0.00	\$ 0.00	\$ 0.00

Use of Digital Resources

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
OverDrive Checkouts	669	3,384 (-14%)	14,184 (-4%)	14,754 (+11%)	13,338 (+0%)	13,294 (+2%)	13,051 (+21%)
Hoopla Checkouts	1,494	4,322 (-1%)	17,572 (+15%)	15,270 (+16%)	13,139 (+5%)	12,507 (-8%)	13,604 (+9%)
ComicsPlus Checkouts (Tracking Since 2024)	5	81 (-66%)	340	0	0	0	0
All Other Digital Services	357	827 (+3%)	4,606 (-15%)	5,392 (+6%)	5,077 (-50%)	10,131 (+42%)	7,140 (-33%)
TOTAL Use of Digital Resources	2,525	8,614 (-8%)	36,702 (+4%)	35,416 (+12%)	31,554 (-13%)	36,284 (+4%)	34,861 (+3%)

Total Item Usage

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Combined Checkouts of Physical Items	10,838	28,600 (-8%)	123,222 (+5%)	117,226 (+6%)	111,067 (+19%)	93,647 (+26%)	74,587 (-50%)
Combined Use of Digital Resources	2,525	8,614 (-8%)	36,702 (+4%)	35,416 (+12%)	31,554 (-13%)	36,284 (+4%)	34,861 (+3%)
TOTAL Uses of All BDL Items	13,363	37,214 (-8%)	159,924 (+5%)	152,642 (+7%)	142,621 (+10%)	129,931 (+19%)	109,448 (-40%)

Cataloging

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Physical Items Added to the Catalog	1,366	3,272 (+2%)	9,202 (-4%)	9,575 (-3%)	9,822 (-16%)	11,665 (+17%)	9,938 (+2%)
Physical Items Deleted from the Catalog	196	1,283 (+35%)	6,999 (-32%)	10,259 (+50%)	6,860 (-58%)	16,482 (-3%)	17,003 (+58%)

Reference Questions

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
General Reference Questions in Person	1,541	4,175 (-14%)	19,063 (+10%)	17,388 (+63%)	10,696 (+27%)	8,431 (+94%)	4,347 (-50%)
Questions via Telephone Calls	589	1,690 (-2%)	7,177 (+8%)	6,624 (+6%)	6,233 (+8%)	5,765 (+26%)	4,559 (+11%)
Reference Questions Delivered Online	22	51 (-53%)	286 (+55%)	185 (-14%)	215 (-22%)	275 (+13%)	243 (-14%)
In-Person Questions on Computer or Internet Use	686	1,618 (-20%)	7,261 (+34%)	5,437 (+35%)	4,028 (+10%)	3,675 (+33%)	2,767 (-63%)
In-Person Questions about Our Online Databases	12	61 (-36%)	295 (-31%)	428 (+182%)	152 (+7%)	142 (+33%)	107 (-69%)
In-Person Tax Form Questions	90	151 (-25%)	243 (+20%)	203 (-5%)	213 (-9%)	233 (-19%)	286 (-12%)
TOTAL of All Reference Questions	2,940	7,746 (-14%)	34,325 (+13%)	30,265 (+41%)	21,537 (+16%)	18,521 (+50%)	12,309 (-42%)

Notary Services

Began 9/2017

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Patrons Who Used our Free Notary Services	28	85 (+47%)	300 (+62%)	185 (+48%)	125 (+81%)	69 (+50%)	46 (-52%)
Documents Notarized	30	212 (+59%)	467 (+96%)	238 (-7%)	257 (+129%)	112 (+107%)	54 (-56%)

MeLCat

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Requests from BDL Patrons for Items at Other MeLCat Libraries	692	2,049 (-17%)	8,561 (-4%)	8,898 (+24%)	7,156 (-3%)	7,375 (+47%)	5,026 (-52%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	623	1,952 (-16%)	8,120 (-3%)	8,333 (+23%)	6,802 (-3%)	6,981 (+52%)	4,599 (-53%)
Requests from Other MeLCat Libraries for Items at BDL	500	1,563 (-9%)	6,281 (+7%)	5,874 (-4%)	6,113 (+1%)	6,067 (+49%)	4,067 (-52%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	492	1,545 (-8%)	6,212 (+10%)	5,638 (-8%)	6,136 (+7%)	5,712 (+80%)	3,175 (-58%)

Programs Held
March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Early Childhood Literacy Programs Held (Tracking since 2021)	41	107 (-13%)	344 (+0%)	343 (+47%)	234 (+102%)	116	0
Juvenile Programs Held	223	487 (+14%)	1,425 (+103%)	701 (+32%)	532 (+83%)	290 (-47%)	551 (-31%)
Young Adult Programs Held	63	125 (+25%)	322 (+91%)	169 (-29%)	237 (+81%)	131 (-5%)	138 (-55%)
Adult Programs Held	20	46 (-45%)	193 (-35%)	295 (+90%)	155 (+36%)	114 (-56%)	257 (+54%)
All-Ages Programs Held (Tracking since 2021)	96	236 (-16%)	945 (+32%)	714 (+771%)	82 (+2%)	80	0
Early Childhood Literacy Summer Reading Programs Held (Tracking since 2021)	0	0	54 (-4%)	56 (+37%)	41 (+356%)	9	0
Juvenile Summer Reading Events Held	0	0	173 (+49%)	116 (-18%)	141 (+47%)	96	0
Young Adult Summer Reading Events Held	0	0	73 (+62%)	45 (+67%)	27 (+8%)	25	0
Adult Summer Reading Events Held	0	0	39 (-34%)	59 (+111%)	28 (+4%)	27	0
All-Ages Summer Reading Programs Held (Tracking since 2021)	0	0	258 (+111%)	122 (+542%)	19 (-27%)	26	0
Computer Classes Held	0	0	2 (+100%)	1 (-91%)	11 (+1,000%)	1	1 (-99%)
TOTAL of All Programs	443	1,001 (-2%)	3,828 (+46%)	2,621 (+74%)	1,507 (+65%)	915 (-3%)	947 (-41%)

Program Attendance
March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Attendees at Early Childhood Literacy Programs (Tracking since 2021)	484	1,040 (-23%)	3,614 (-8%)	3,924 (+66%)	2,362 (+70%)	1,389	0
Attendees at Juvenile Programs	1,424	2,949 (+24%)	9,925 (+73%)	5,753 (+7%)	5,393 (+26%)	4,270 (-83%)	25,317 (+73%)
Attendees at Young Adult Programs	215	610 (+84%)	2,125 (+123%)	955 (-37%)	1,515 (+85%)	817 (-75%)	3,204 (+29%)
Attendees at Adult Programs	130	248 (-23%)	1,028 (+19%)	863 (-19%)	1,069 (-46%)	1,971 (-88%)	16,263 (+519%)
Attendees at All-Ages Programs (Tracking since 2021)	437	1,264 (-35%)	6,656 (-25%)	8,858 (+150%)	3,542 (-22%)	4,547	0
Attendees at Early Childhood Literacy Summer Reading Programs (Tracking since 2021)	0	0	497 (-7%)	532 (+25%)	424 (+190%)	146	0
Attendees at Juvenile Summer Reading Events	0	0	2,134 (+49%)	1,430 (-58%)	3,415 (+90%)	1,798	0
Attendees at Young Adult Summer Reading Events	0	0	338 (+78%)	190 (-47%)	361 (+99%)	181	0
Attendees at Adult Summer Reading Events	0	0	144 (-42%)	248 (+7%)	231 (+29%)	179	0
Attendees at All-Ages Summer Programs (Tracking since 2021)	0	0	3,117 (+70%)	1,829 (+49%)	1,226 (+68%)	730	0
Attendees at Computer Classes	0	0	24 (+2,300%)	1 (-92%)	12 (+1,100%)	1	0
TOTAL of All Program Attendance	2,690	6,111 (-4%)	29,602 (+20%)	24,583 (+26%)	19,550 (+22%)	16,029 (-64%)	44,784 (+82%)

Summer Reading Overview

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Juveniles Signed Up for Summer Reading Program	0	0	668 (+16%)	578 (+10%)	527 (+29%)	407 (+347%)	91 (-87%)
Young Adults Signed up for Summer Reading Program	0	0	183 (+74%)	105 (-69%)	336 (+336%)	77 (+166%)	29 (-78%)
Adults Signed Up for Summer Reading Program	0	0	240 (+30%)	184 (+27%)	145 (+19%)	122 (+270%)	33 (-79%)
Juveniles who Completed Summer Reading Program	0	0	347 (+6%)	326 (-8%)	355 (+61%)	220 (+142%)	91 (-76%)
Young Adults who Completed Summer Reading Program	0	0	56 (+70%)	33 (-34%)	50 (+32%)	38 (+31%)	29 (-63%)
Adults who Completed Summer Reading Program	0	0	93 (+3%)	90 (+190%)	31 (+3%)	30 (-9%)	33 (-72%)
Juvenile Summer Reading Events Held	0	0	173 (+49%)	116 (-18%)	141 (+47%)	96	0
Young Adult Summer Reading Events Held	0	0	73 (+62%)	45 (+67%)	27 (+8%)	25	0
Adult Summer Reading Events Held	0	0	39 (-34%)	59 (+111%)	28 (+4%)	27	0
Attendees at Juvenile Summer Reading Events	0	0	2,134 (+49%)	1,430 (-58%)	3,415 (+90%)	1,798	0
Attendees at Young Adult Summer Reading Events	0	0	338 (+78%)	190 (-47%)	361 (+99%)	181	0
Attendees at Adult Summer Reading Events	0	0	144 (-42%)	248 (+7%)	231 (+29%)	179	0

Summer Reading Program Signups

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Juveniles Signed Up for Summer Reading Program	0	0	668 (+16%)	578 (+10%)	527 (+29%)	407 (+347%)	91 (-87%)
Young Adults Signed up for Summer Reading Program	0	0	183 (+74%)	105 (-69%)	336 (+336%)	77 (+166%)	29 (-78%)
Adults Signed Up for Summer Reading Program	0	0	240 (+30%)	184 (+27%)	145 (+19%)	122 (+270%)	33 (-79%)
TOTAL Summer Reading Program Signups	0	0	1,091 (+26%)	867 (-14%)	1,008 (+66%)	606 (+296%)	153 (-85%)

Summer Reading Program Completions

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Juveniles who Completed Summer Reading Program	0	0	347 (+6%)	326 (-8%)	355 (+61%)	220 (+142%)	91 (-76%)
Young Adults who Completed Summer Reading Program	0	0	56 (+70%)	33 (-34%)	50 (+32%)	38 (+31%)	29 (-63%)
Adults who Completed Summer Reading Program	0	0	93 (+3%)	90 (+190%)	31 (+3%)	30 (-9%)	33 (-72%)
TOTAL Summer Reading Program Completions	0	0	496 (+10%)	449 (+3%)	436 (+51%)	288 (+88%)	153 (-74%)

Library-Provided Computer Services

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
One-hour sessions on Library Wifi	34,484	98,804 (-7%)	411,317 (-10%)	458,794 (+26%)	364,501 (+25%)	290,877 (+2%)	284,892 (-40%)
Desktop, Laptop, and Tablet Computers Available for Public Use	92		92	0	92	92 (+5%)	88
Sessions on Library-Provided Computers	1,868	5,083 (-1%)	24,151 (-2%)	24,588 (+31%)	18,724 (+57%)	11,926 (+24%)	9,604 (-73%)
Hours Library-Provided Computers Used (Tracking Since 2018)	982.63	2,731.64 (+8%)	11,998.26 (-41%)	20,233.67 (+87%)	10,802.44 (+60%)	6,735.18 (+12%)	6,031.58 (-75%)
Desktop, Laptop, and Tablet Computers Available for Staff Use	55		55	0	53 (-4%)	55 (+6%)	52

Website Stats

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Monthly Website Sessions	3,180	9,503 (+14%)	34,678 (-24%)	45,504 (+4%)	43,787 (-6%)	46,481 (+12%)	41,586 (-28%)
Monthly Website Page Views	5,971	19,787 (+3%)	91,928 (+17%)	78,611 (-3%)	80,654 (-31%)	116,164 (+26%)	92,094 (-29%)

Faxes, Prints, and Sales

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Fax Pages Received	39	41 (+14%)	230 (+77%)	130 (-35%)	200 (+42%)	141 (-5%)	149 (-57%)
Fax Pages Sent	548	1,783 (+18%)	8,358 (+55%)	5,405 (-22%)	6,897 (+6%)	6,515 (+66%)	3,935 (-59%)
Free Prints for Job Seekers, Students, etc.	591	2,190 (-21%)	13,971 (+17%)	11,907 (-8%)	12,908 (+301%)	3,222 (+195%)	1,091 (-61%)
Black and White Patron Prints (Tracking Since 6/2016)	9,515	24,811 (+18%)	86,327 (+38%)	62,367 (+3%)	60,827 (+10%)	55,206 (+66%)	33,177 (-56%)
Color Patron Prints (Tracking Since 6/2016)	1,776	4,815 (-7%)	21,648 (+67%)	12,979 (+30%)	9,994 (+3%)	9,731 (+107%)	4,709 (-58%)
Flash Drives Sold (Tracking Since 6/2016)	1	7 (-36%)	29 (-3%)	30 (+7%)	28 (+75%)	16 (-11%)	18 (-51%)
Earbuds Sold (Tracking Since 6/2016)	13	46 (-16%)	231 (+5%)	220 (+63%)	135 (+11%)	122 (-7%)	131 (-72%)

Fines and Fees

Overdue Fines Dropped in 2017

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Fines and Fees Payments Received	\$ 351.48	\$ 696.39 (+6%)	\$ 2,082.93 (+23%)	\$ 1,691.53 (+32%)	\$ 1,285.65 (-9%)	\$ 1,409.59 (-18%)	\$ 1,717.01 (-44%)
Outstanding Fines and Fees	\$ 27,757.13		27,860.91 (+35%)	20,611.67 (+50%)	13,719.57 (+60%)	8,576.40 (-84%)	53,362.56 (-4%)

Debt Collections

Unique Management Services, Inc.
Tracking Since 2014

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Fine Payments as a Result of Collection Agency's Efforts	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Library Materials Returned as a Result of Collection Agency's Efforts	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
What We Paid Collection Agency for Their Services	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00

Value to Our Service Area

Visit <https://www.BranchDistrictLibrary.org/value>
to learn how we determine these numbers.

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Value from Physical Item Checkouts	\$ 129,844.33	\$ 345,347.91 (-5%)	\$ 1,483,716.46 (+12%)	\$ 1,321,051.90 (+5%)	\$ 1,258,278.86 (+20%)	\$ 1,048,840.66 (+27%)	\$ 822,979.52 (-53%)
Value from Attending Programs (Tracking Since 1/2018)	\$ 26,930.00	\$ 45,540.00 (-28%)	\$ 273,830.00 (+59%)	\$ 172,032.00 (+38%)	\$ 124,880.00 (+59%)	\$ 78,390.00 (-38%)	\$ 126,690.00 (+7%)
Value from Fax Service (Tracking Since 1/2018)	\$ 1,174.00	\$ 2,238.00 (-27%)	\$ 15,680.00 (+184%)	\$ 5,529.00 (-19%)	\$ 6,798.00 (+4%)	\$ 6,534.00 (+61%)	\$ 4,056.00 (-60%)
Value from Free Prints (Tracking Since 1/2018)	\$ 0	\$ 0	\$ 1,986 (+12%)	\$ 1,780 (+1%)	\$ 1,765 (+298%)	\$ 443 (+173%)	\$ 163 (-61%)
Value from Notary Services (Tracking Since 1/2018)	\$ 280.00	\$ 590.00 (+2%)	\$ 2,700.00 (+192%)	\$ 925.00 (+52%)	\$ 610.00 (+91%)	\$ 320.00 (+42%)	\$ 225.00 (-53%)
Value from Digital Services (Tracking Since 1/2018)	\$ 17,675.00	\$ 39,487.00 (-40%)	\$ 235,641.00 (+44%)	\$ 163,140.00 (+3%)	\$ 157,770.00 (+9%)	\$ 145,136.00 (+5%)	\$ 138,316.00 (+2%)
Value from Using Library Computers (Tracking Since 1/2018)	\$ 4,913.15	\$ 9,177.15 (-27%)	\$ 56,024.80 (0%)	\$ 56,218.56 (+73%)	\$ 32,407.32 (+60%)	\$ 20,205.54 (+12%)	\$ 18,094.74 (-75%)
Value from Using Library Wifi (Tracking Since 1/2018)	\$ 4,482.92	\$ 8,554.78 (-38%)	\$ 49,224.50 (+17%)	\$ 42,128.20 (+16%)	\$ 36,450.10 (+86%)	\$ 19,602.10 (-2%)	\$ 19,942.44 (-40%)
TOTAL Value of Free Library Services	\$ 185,299.40	\$ 450,934.84 (-14%)	\$ 2,118,802.31 (+20%)	\$ 1,762,804.71 (+9%)	\$ 1,618,958.88 (+23%)	\$ 1,319,471.70 (+17%)	\$ 1,130,466.45 (-47%)

Materials Expenditures

Tracking since 2018

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Amount Spent on Books	\$ 24,726.57	\$ 36,319.24 (+62%)	\$ 94,920.33 (-3%)	\$ 98,065.50 (-11%)	\$ 110,432.25 (+1%)	\$ 108,851.89 (+27%)	\$ 85,727.68 (+12%)
Amount Spent on Periodicals	\$ 0.00	\$ 633.77 (-29%)	\$ 3,161.24 (-17%)	\$ 3,822.83 (-25%)	\$ 5,102.22 (+1%)	\$ 5,051.01 (-6%)	\$ 5,390.61 (-5%)
Amount Spent on Audiovisual Materials	\$ 495.69	\$ 1,982.30 (-44%)	\$ 12,859.85 (-24%)	\$ 16,890.19 (+25%)	\$ 13,500.24 (-43%)	\$ 23,646.40 (+39%)	\$ 16,992.04 (+13%)
Amount spent on Library of Things Materials	\$ 0.00	\$ 752.82 (-69%)	\$ 5,234.00 (+191%)	\$ 1,798.61	\$ 0.00	\$ 0.00	\$ 0.00
Amount spent on processing and preparing materials for circulation	\$ 1,750.66	\$ 3,664.34 (-4%)	\$ 14,816.03 (+10%)	\$ 13,420.37	\$ 0.00	\$ 0.00	\$ 0.00
Amount Spent on Digital Resources	\$ 3,159.75	\$ 6,159.71 (-22%)	\$ 41,164.76 (+29%)	\$ 31,937.90 (-46%)	\$ 58,842.13 (+39%)	\$ 42,439.73 (+34%)	\$ 31,708.66 (+12%)
Amount spent on professional publications and Interlibrary Loan fees	\$ 0.00	\$ 26.98 (-95%)	\$ 846.92 (+172%)	\$ 311.33	\$ 0.00	\$ 0.00	\$ 0.00
TOTAL Spent on All Library Materials	\$ 30,132.67	\$ 49,539.16 (+19%)	\$ 173,003.13 (+4%)	\$ 166,246.73 (-12%)	\$ 187,876.84 (+4%)	\$ 179,989.03 (+29%)	\$ 139,818.99 (+11%)

Other Expenditures

Tracking since 2018

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Total Materials Expenditures	\$ 30,132.67	\$ 49,539.16 (+19%)	\$ 173,003.13 (+4%)	\$ 166,246.73 (-12%)	\$ 187,876.84 (+4%)	\$ 179,989.03 (+29%)	\$ 139,818.99 (+11%)
Total Staff Expenditures	\$ 97,454.56	\$ 342,675.17 (-9%)	\$ 1,332,977.87 (+21%)	\$ 1,100,311.37 (+1%)	\$ 1,084,866.30 (+13%)	\$ 963,961.23 (+1%)	\$ 956,326.38 (-18%)
Expenditures in other categories	\$ 40,400.48	\$ 151,455.24 (+31%)	\$ 781,764.87 (+16%)	\$ 671,304.75 (-41%)	\$ 1,144,224.84 (+33%)	\$ 860,839.79 (+78%)	\$ 483,894.79 (+37%)
TOTAL Expenditures in all Categories	\$ 1,917,494.07	\$ 2,354,637.57 (+315%)	\$ 2,584,444.07 (+22%)	\$ 2,111,812.47 (-5%)	\$ 2,217,109.47 (+19%)	\$ 1,865,487.82 (+3%)	\$ 1,819,492.24 (+1%)

Staffing

March 2025

	BDL Monthly Total		BDL Year End (Year-over-Year Change)				
	BDL YTD		2024	2023	2022	2021	2020
Total BDL Staff	38	38 (avg) (+3%)	37 (avg)	37 (avg) (+9%)	34 (avg)	35 (avg) (-3%)	36 (avg) (-3%)
BDL Staff with MLS Degree	5	5 (avg)	5 (avg)	5 (avg) (-29%)	8 (avg) (+40%)	5 (avg)	5 (avg) (+25%)
Worked Full-Time Equivalents	24.31	25.58 (avg) (+4%)	24.18 (avg)	24.59 (avg) (+9%)	22.91 (avg) (+5%)	21.71 (avg) (-13%)	24.53 (avg) (-4%)
Hours of Specialized Training for Staff (Tracking Since 1/2019)	42	125 (+51%)	602 (-9%)	660 (-12%)	751 (-2%)	763 (-35%)	1,170 (+119%)
Hours Volunteers Worked at the Library (Tracking Since 1/2019)	17	33 (-33%)	206 (-13%)	238 (+44%)	166 (+29%)	128 (+228%)	39 (-96%)

Outreach Services

Began 2018

March 2025

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Number of Patrons Served by Outreach Services	15	44 (-41%)	279 (+25%)	224 (+62%)	138 (+15%)	120 (+186%)	42 (-40%)
Number of Items Delivered to Outreach Patrons	69	220 (-55%)	1,658 (+44%)	1,150 (+110%)	548	548 (+126%)	242 (+10%)

Coldwater Branch Heritage Room

Stats part of Coldwater Branch totals above; shown here for convenience.

March 2025

	Heritage Room	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Heritage Room Attendance	86	223 (-9%)	910 (+107%)	440 (+10%)	401 (+99%)	202 (+92%)	105 (-78%)
In-Person Reference Questions	53	157 (-10%)	643 (+235%)	192 (+32%)	146 (+97%)	74 (-8%)	80 (-81%)
Reference Telephone Calls	14	34 (-31%)	173 (+41%)	123 (-17%)	149 (+30%)	115 (+92%)	60 (-74%)
Online Reference Questions	10	15 (-6%)	63 (+110%)	30 (-6%)	32 (-24%)	42 (+24%)	34 (-48%)

Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

March 2025

	Kids' Place	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Kids' Place Attendance	1,142	2,853 (+21%)	11,519 (+20%)	9,630 (+43%)	6,721 (+51%)	4,445 (+86%)	2,385 (-75%)
In-Person Reference Questions	174	395 (-27%)	1,923 (+8%)	1,788 (+16%)	1,548 (+109%)	740 (+227%)	226 (-61%)
Reference Telephone Calls	11	24 (-14%)	126 (-35%)	194 (+15%)	169 (-21%)	214 (+37%)	156 (-30%)
Online Reference Questions	0	0	10	0	0	2	0

Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

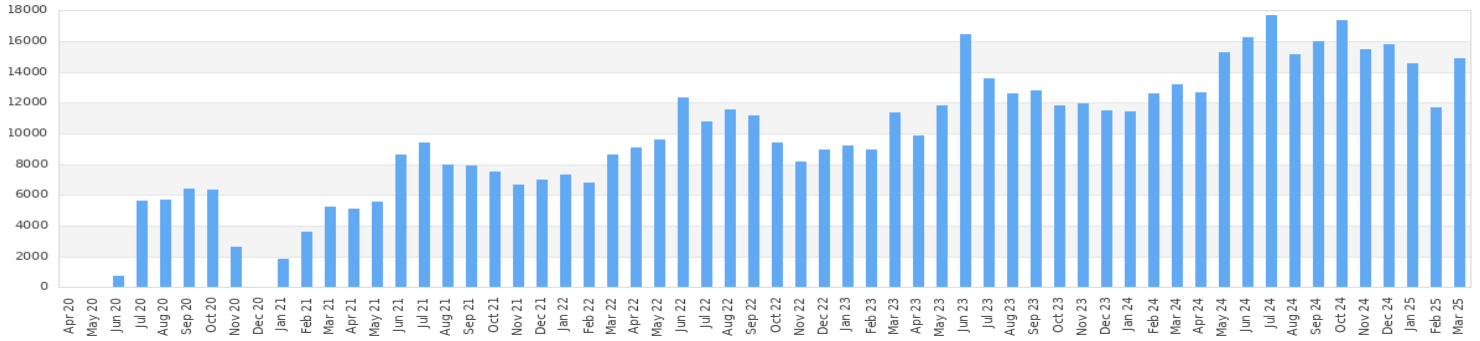
March 2025

	Teen Space	BDL YTD	BDL Year End (Year-over-Year Change)				
			2024	2023	2022	2021	2020
Teen Space Attendance	728	1,349 (+28%)	5,100 (+19%)	4,274 (+254%)	1,207 (+71%)	706 (-16%)	845 (-80%)
In-Person Reference Questions	32	100 (+20%)	413 (+111%)	196 (+193%)	67 (+415%)	13 (+225%)	4 (-96%)
Reference Telephone Calls	2	5	24 (+2,300%)	1	1	0	0
Online Reference Questions	0	0	0	0	0	0	0

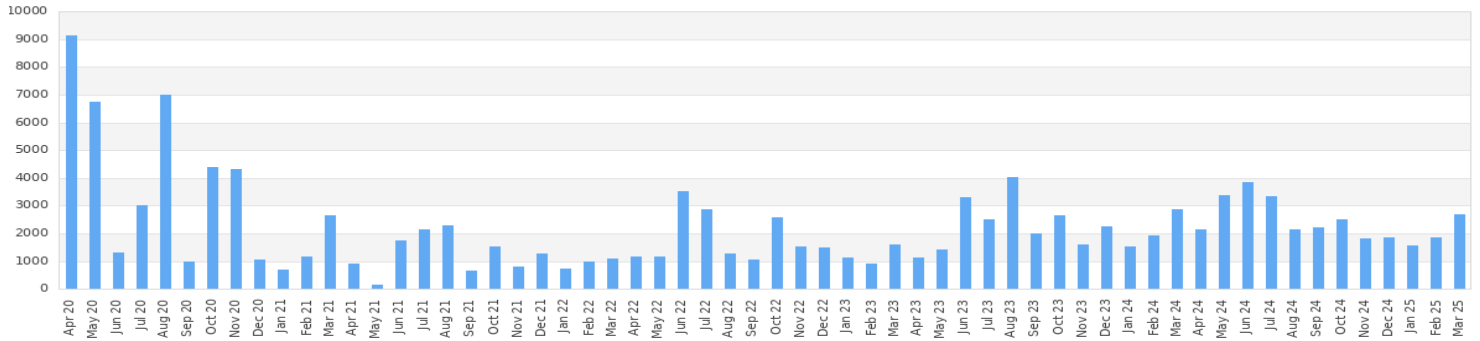
Selected Graphs

5-year Monthly Trends

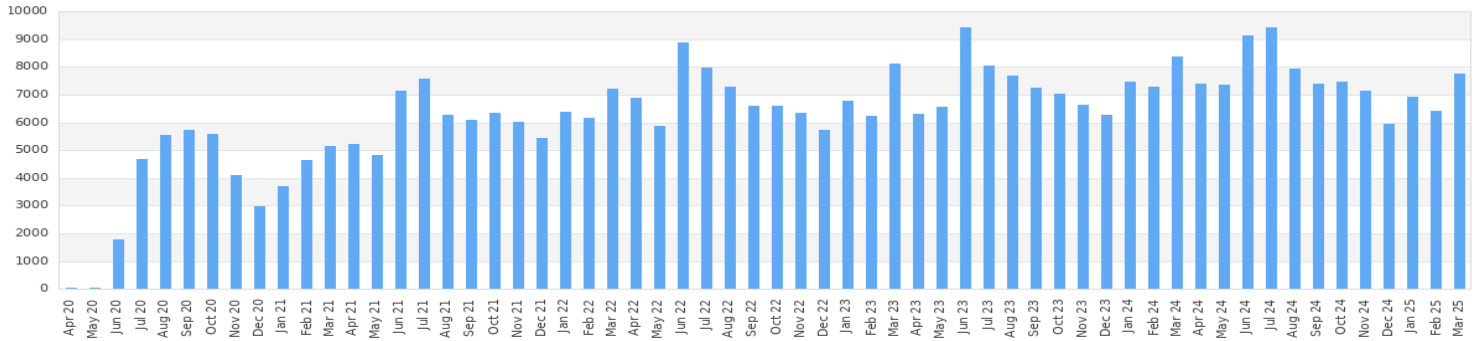
District Attendance



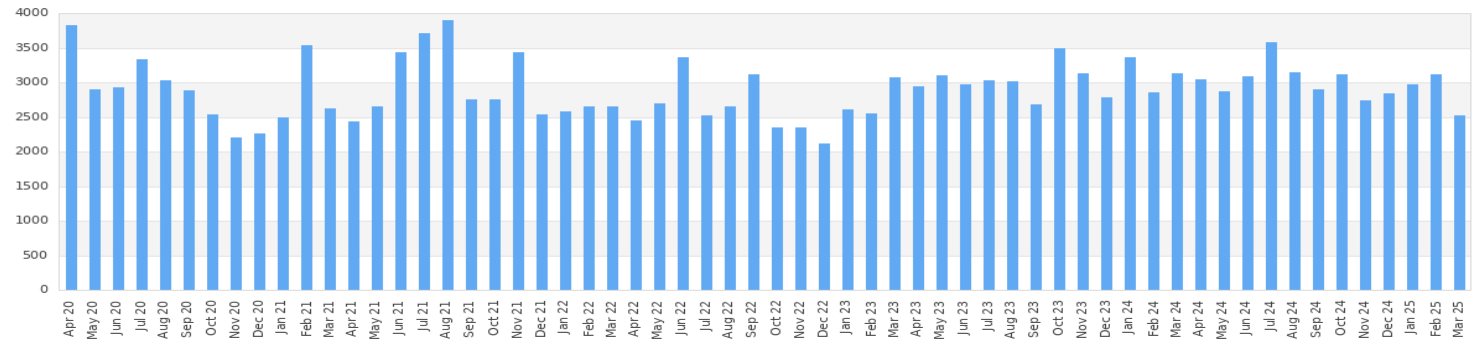
District Program Attendance



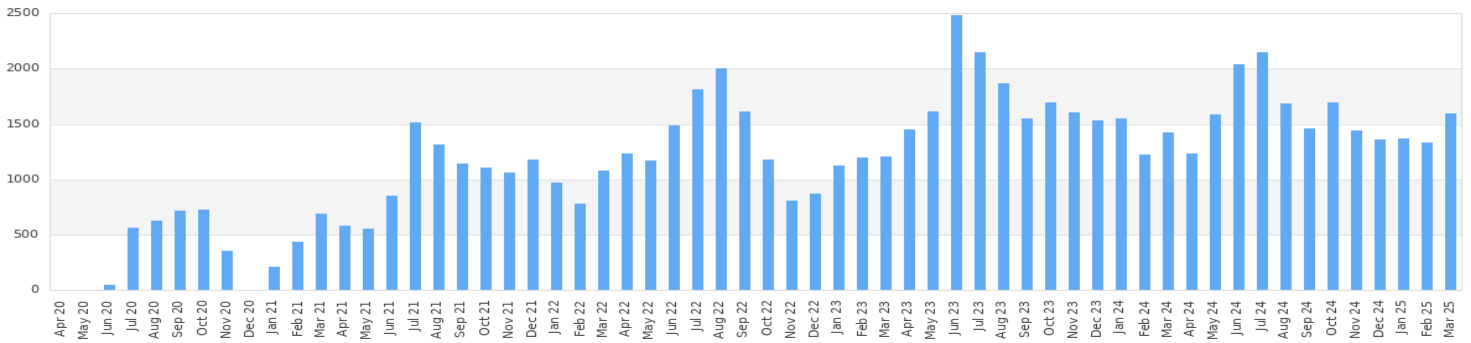
District Physical Checkouts



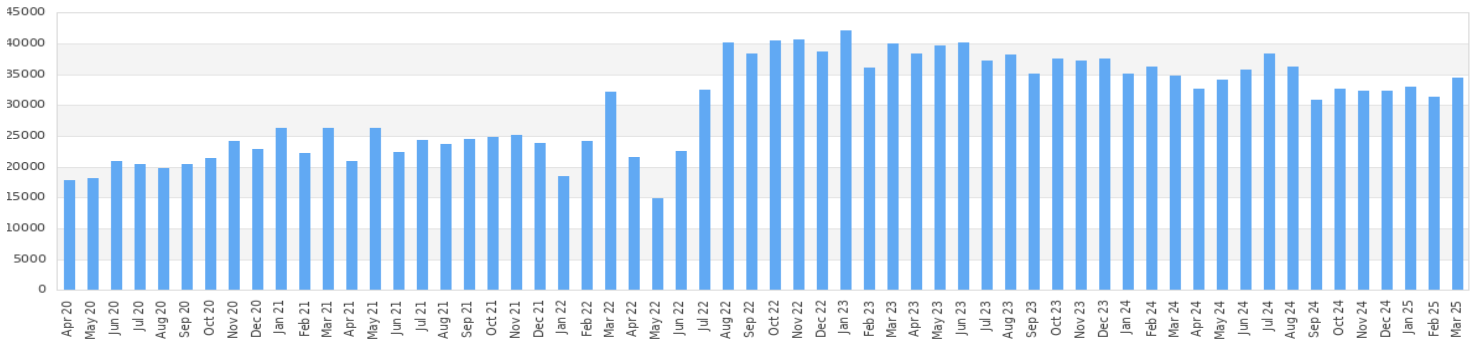
District Digital Usage



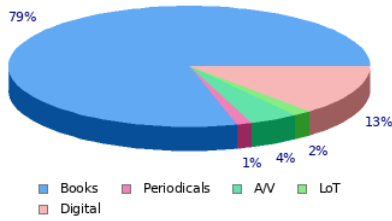
District Use of Library-Provided Computers



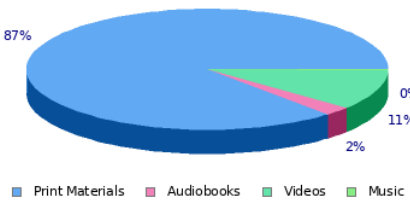
District One-Hour Sessions on Library Wifi



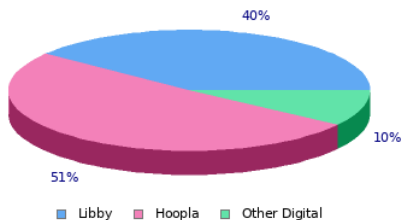
Year-to-Date Materials Expenditures



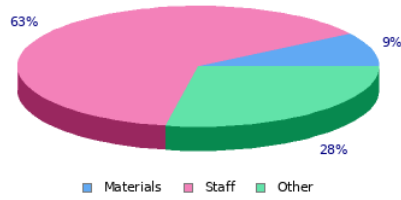
Physical Collection



YTD Usage Breakdown of Digital Services



YTD Expenditures in all Categories



Digital Collection

